

Privacy Policy

Effective 08.01.2018

This Privacy Policy (the “**Policy**”) applies to the information collected through www.coloradocrisiservices.org, including subdomains and mobile versions, and any other website on which we post this Privacy Policy (collectively, the “**Site**”). This Site is operated by Cactus Communications Inc. (“**Cactus**”, “**us**,” “**our**,” or “**we**”) on behalf of the Colorado Department of Health and Human Services (“**CDHS**”).

This Policy describes what information we collect when you visit our Site, how we (or our service providers or others on whose behalf the information is collected) may use, process, and share that information, your choices with regard to your information, and other related matters. This Policy is incorporated into our [Terms of Service](#). Through your use of our Site, you acknowledge the practices described in this Policy. Terms not otherwise defined here will have the same definitions as set forth in our Terms of Service.

Except as otherwise expressly set forth below, this Policy is applicable only to information we collect through our Site. This Policy does not apply to any information that you provide offline, whether in person, over the phone, or otherwise. Similarly, this Policy does not apply to information collected by CDHS or other third parties, regardless of whether you arrive at such third parties’ website through our Site. You can view the CDHS privacy policy at: <https://www.colorado.gov/privacy-statement>.

Information we collect

We may collect personal and other information about you when you use our Site, as described below. “**Personal data**” includes information relating to an identifiable individual, whether alone or in combination with other information. We typically collect personal data and other data from you, and use that information in the following ways and as otherwise communicated to you from time to time (subject to your consent when required by applicable laws).

When you use the Site. If you access our Site, we may collect information about your device and your use of our Site, such as your IP address, browser type, domain names, access times, and referring web Site addresses. We may also log click-stream data, which typically includes information such as the page served, the time, the source and type of browser making the request, the most recent page view, and other non-personal data. We collect these types of data for purposes of system administration, to improve our Site, and for other internal uses related to the Site. This information also helps us analyze how visitors arrive at our Site, what type of content is most popular, what type of visitors in the aggregate are interested in particular features or content, and the like.

Use of cookies and similar tracking technologies

Our Site may use cookies, web beacons, pixel tags, and similar digital tracking technologies. Cookies are small data files that are transferred to your hard drive when you visit a website if your browser settings permit the acceptance of cookies. Similar technologies, such as web beacons or pixel tags, function through the use of small files, such as a GIF or PNG, which are opened on a page, ad, or in an email. The request for these files from a server reveals certain information about your device, such as your browser type, device information (such as OS, model, advertising ID, etc.), IP address, etc. These technologies can also be used to determine how you interact with our Site, emails, or ads, such as to tell us whether an email or ad was viewed, opened, or clicked, and other similar information. To learn more about cookies and similar tracking technologies, and how they can affect your privacy, visit allaboutcookies.org.

We typically use cookies and similar technologies on our Site for the following purposes:

- for “essential” or “functional” purposes, such as to enable various features of the Services such as remembering passwords, or staying logged in during your session;

- for “analytics” purposes, to learn how our Site used or performs, how users engage with and navigate our Site, whether an email was opened, what websites users visit before visiting our Site, how often they visit our Site, and other similar information;
- for “retargeting” or similar advertising purposes, so that you can see advertisements related to the content on our Site and your interests. These technologies help advertisers deliver ads that are more relevant to you based on content you have viewed, including content on our Site. These tracking technologies may also help prevent you from seeing the same advertisements too many times, and help us understand whether you have interacted with or viewed ads we’ve delivered to you. This collection and ad targeting takes place both on our Site and on third-party websites or Sites that participate in the ad network, e.g. any advertisements delivered by that ad network on a third party website.

Please note, the use of cookies, web beacons or similar technologies by third party vendors may be subject to their own privacy policies and we disclaim all liability in connection with processing by these vendors that is not performed on our behalf.

Your Choices

If you do not want information collected through the use of cookies, you can turn off cookies using your browser’s settings menu; however, this may eliminate our ability to provide a personalized or user-friendly experience. To learn more about, or to opt-out of Google’s analytic and marketing services, visit [Google Analytics Terms of Use](#), the [Google Privacy Policy](#), or [Google Analytics Opt-out](#). To learn more about how to opt out of Google’s use of cookies, visit Google’s Ads Settings, [here](#). If you wish to take additional steps to opt-out of tracking by certain online advertisers, you can visit the Digital Advertising Alliance’s opt-out page at <http://www.aboutads.info/choices> or the Network Advertising Initiative at www.networkadvertising.org/optout_nonpii.asp. Please note, most modern browsers include a “do not track” feature that may help protect your privacy. However, our Site does not respond to your browser’s do-not-track request.

International users

If you are accessing our Site from outside of the United States, any information provided will be transferred to us or our service providers in the United States. Regardless of where your information is collected or transferred, the information will be treated in accordance with this Policy. You consent to such transfer through your use of the Site.

Changes to this Policy

By using our Site, you consent to the terms of this Policy. We may change this Policy from time to time. We will post the effective date for this and any revised policy. Accordingly, we recommend that you consult this page frequently so that you are aware of our latest Policy. Your continued use of our Site constitutes your acceptance of any revised Policy.

Contact information

Cactus welcomes your comments, questions and feedback regarding this Policy. Please feel free to contact us using the information below.

Email: ainslie@cactusinc.com

Mail: 2128 15th Street, Denver, CO 80202